# **ORDER**

Orders	Order / Rev:	A2677797		
	Alt Order #:	27074432		
	Product Desc:	Candidate		KSN
	Estimate:	7549		Wichita KS KSNW
	Flight Dates:	09/23/20 - 09/29/20	Primary AE:	Katz Washington
	Original Date / Rev:	09/30/20 / 09/30/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Strategic Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1911 North Fort Myer Drive	Billing Cycle:	WEEKLY
		Arlington, VA 22209	Agency Commission:	15%
Advertiser	Name:	POL/Roger Marshall/US Senate/KS/Re	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL11	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN13871/SP2622/AL1146
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/21/20	09/27/20	24	\$7,010.00	\$5,958.50
09/28/20	10/04/20	14	\$4,870.00	\$4,139.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	24	\$7,010.00	\$5,958.50	0.00
October 2020	14	\$4,870.00	\$4,139.50	0.00
Totals	38	\$11,880.00	\$10,098.00	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 Multi	09/24/2	0 09/24/20	Today Show 7-8	Bam CM	7-8am	T	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW									
			Today Show 7-	8am								
Today \$	Show (7-8	Bam)										
Sta	art Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/21/20	09/27/20	T	1	\$350.00	0.00						
2 Multi	09/28/2	0 09/28/20	Today Show 7-8	Bam CM	7-8am	M	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW									
			Today Show 7-	8am								
Today \$	Show (7-8	Bam)										
Sta	art Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/28/20	10/04/20	M	1	\$350.00	0.00						
3 Multi	09/23/2	0 09/23/20	Today Show 8-9	9am CM	8-9am	W	:30	1	\$270.00 P4	0.00 NM	0	\$0.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW									
			Today Show 8-	9am								
Today \$	Show (8-9	am)										
Sta	art Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/21/20	09/27/20	W	1	\$270.00	0.00						
Spot Ch	Date Ra	nge D	escription	Start	/End Time	W	/eekdays	Len	gth Rate	Rtg Type		
1 Multi	i 09/21/20	0-09/27/20 T	oday Show 8-9aı	n 8-9a	m	=-	- W	-	:30 <del>(\$270.00)</del>			
Cre	edited											

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Order / Rev: A2677797 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27074432 Product Desc: Candidate Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		0 09/25/20 C,KSNG,KSN	Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am	F	- :30	1	\$270.00 P4	0.00 NM	0	\$0.00
Today Sh	•	,	•									
Start Week: 09/2	t Date	End Date 09/27/20	Weekdays F	Spots/Week 1	Rate \$270.00	Rating 0.00						
	Date Ra		escription_	•	t/End Time		Weekdays	Len	gth Rate	Rtg Type		
		0-09/27/20 To	oday Show 8-9am	8-9a	ım		F	- :	:30 <del>(\$270.00)</del>	0.00 NM		
	dited	0 00/20/20	Today Show 8-9a	m CM	8-9am	- T	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
		C,KSNG,KSN			0-34111	-1	.30	'	ψ270.001 <del>4</del>	0.00 NW	'	Ψ210.00
Today Sh		_ '	Ma alada sa	Consta ////a ala	Data	Datina						
<u>Stan</u> Week: 09/2	t Date 28/20	End Date 10/04/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$270.00	Rating 0.00						
		0 09/26/20 C,KSNG,KSN			SaSu 6a-8a	S-	- :30	1	\$100.00 P4	0.00 NM	1	\$100.00
Kansas T	Гodav W	/eekend	Kansas Today Sa	ı/Su 6a-8a								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/27/20	S-	1	\$100.00	0.00	-20		¢450.00.D4	0.00 NIM	4	<b>#450.00</b>
Channels	s : KSN0	C,KSNG,KSN	Today Show Sa NL,KSNW Today Show Sa	CM	8a-10a	3-	- :30	1	\$150.00 P4	0.00 NM	1	\$150.00
Saturday	_		Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 09/2	t <u>Date</u> 1/20	End Date 09/27/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
		0 09/27/20 C,KSNG,KSN	Today Show Su NL,KSNW Today Show Su	СМ	Today Show	Su	S :30	1	\$150.00 P4	0.00 NM	1	\$150.00
Sunday 1	_		•		_							
Week: 09/2		End Date 09/27/20	Weekdays S	Spots/Week 1	\$150.00	Rating 0.00			<b>4400 00 D4</b>	0.00 1114		<b>#</b> 400.00
		0 09/27/20 C,KSNG,KSN	KC End Zone Sur IL,KSNW KC End Zone Sui		KC End Zone	e Sun S	S :30	1	\$100.00 P4	0.00 NM	1	\$100.00
KC End 2						5						
Start Week: 09/2	t <u>Date</u> 21/20	End Date 09/27/20	<u>Weekdays</u> S	Spots/Week 1	Rate \$100.00	Rating 0.00						
10 Multi	09/23/2	0 09/23/20 C,KSNG,KSN		СМ	9-10a	W	- :30	1	\$170.00 P4	0.00 NM	1	\$170.00
Live With	n Kelly &	Ryan	W-F 9-10a									
	t Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09/2 11 Multi		09/27/20	M-F 9-10a	CM	\$170.00 9-10a	0.00 T	- :30	1	\$170.00 P4	0.00 NM	1	\$170.00
Channels	s : KSN0	C,KSNG,KSN		O.W.	0 100	•	.00		Ψ170.001	0.00 141	·	ψ170.00
Live With	n Kelly & t Date	Ryan End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/27/20	T	1	\$170.00	0.00						
		0 09/25/20 C,KSNG,KSN	IL,KSNW	СМ	9-10a	F	- :30	1	\$170.00 P4	0.00 NM	0	\$0.00
Live With	n Kelly &	Ryan	M-F 9-10a									
	t Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/2 Spot Ch [	1/20 Date Ra	09/27/20 <u>nge</u> <u>D</u>	escription	1 Star	\$170.00 t/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
1 Multi	09/21/20	0-09/27/20 M		9-10			F		:30 <del>(\$170.00)</del>			
	dited	0.00/55/55	M.5.0.46		0.10	37			<b>470.00</b>	0.05.1111		0.4=0.05
		0 09/28/20 C,KSNG,KSN		СМ	9-10a	M	- :30	1	\$170.00 P4	0.00 NM	1	\$170.00

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Order / Rev: A2677797 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27074432 Product Desc: Candidate Wichita KS KSNW

Ln	Ch St	art	End	Inventory Code	Break	Start/End	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
L	ive With Ke	elly &	Ryan	M-F 9-10a									
	Start Da	ate_	End Date 10/04/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$170.00	Rating 0.00						
			0 09/29/20	M-F 9-10a	CM	9-10a	- T	- :30	1	\$170.00 P4	0.00 NM	1	\$170.00
			;,KSNG,KSI _	NL,KSNW M-F 9-10a									
L	ive With Ke	•		\\/a a   . d a	C==4= ///==1-	Data	Datina						
We	Start Da ek: 09/28/2		End Date 10/04/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$170.00	Rating 0.00						
			0 09/23/20 C,KSNG,KSI	Good Day Kansas	s CM	1230p-1p	W	- :30	1	\$140.00 P4	0.00 NM	1	\$140.00
	Good Day K			Good Day Kansa	s								
	Start Da		End Date	Weekdays	Spots/Week	Rate	Rating					İ	
	ek: 09/21/2	_	09/27/20	W	1	\$140.00	0.00					<u> </u>	
			0 09/24/20 C,KSNG,KSI	Good Day Kansas NL,KSNW	s CM	1230p-1p	T	- :30	1	\$140.00 P4	0.00 NM	1	\$140.00
G	Good Day K	anca	c	Good Day Kansa	S								
	Start Da	ate	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	ek: 09/21/2 Multi 09/		09/27/20	Good Day Kansas	•	\$140.00 1230p-1p	0.00 F-	- :30	1	\$140.00 P4	0.00 NM	. 1	\$140.00
			C,KSNG,KSI	•		1200p 1p	•	.00	·	ψ140.001 4	0.00 14101	<u>'</u>	Ψ140.00
G	Good Day K	ansa	s	,									
We	Start Da ek: 09/21/2		End Date 09/27/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$140.00	Rating 0.00						
			09/28/20 CKSNG,KSI	,	s CM	1230p-1p	M	- :30	1	\$140.00 P4	0.00 NM	1	\$140.00
	manneis . r	COINC	,,NSING,NSI	Good Day Kansa	S								
G	Good Day K		S										
We	Start Da ek: 09/28/2		End Date 10/04/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
			0 09/29/20 CKSNG,KSI	Good Day Kansas	s CM	1230p-1p	- T	- :30	1	\$140.00 P4	0.00 NM	1	\$140.00
				Good Day Kansa	s								
G	Good Day K			Modeldovo	Cnoto/Mook	Doto	Doting						
We	Start Da ek: 09/28/2		End Date 10/04/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
				M-F 4-430p	CM	4-430pm	F-	- :30	1	\$300.00 P4	0.00 NM	1	\$300.00
C	Channels : k	(SNC	KSNG,KSI,	NL,KSNW M-F 4-430p									
J	eopardy B												
W <sub>0</sub>	Start Da ek: 09/21/2		End Date 09/27/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$300.00	Rating 0.00						
			09/21/20	M-F 4-430p	CM	4-430pm	- T	- :30	1	\$300.00 P4	0.00 NM	1 1	\$300.00
			KSNG,KSI		<b>S</b>	σσμ	-	.00		φοσοισσι .	0.00		φοσο.σσ
J	eopardy B												
We	Start Da ek: 09/28/2		End Date 10/04/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$300.00	Rating 0.00						
				M-F 430-5p	CM	430-5pm	T	- :30	1	\$400.00 P4	0.00 NM	1	\$400.00
C	Channels : k	(SNC	KSNG,KSI	NL,KSNW M-F 430-5p		·							
J	eopardy			·									
We	Start Da ek: 09/21/2		End Date 09/27/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00					<u> </u>	
			0 09/28/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	M	- :30	1	\$400.00 P4	0.00 NM	1	\$400.00
J	eopardy Start Da	ate_	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: A2677797 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27074432 Product Desc: Candidate Wichita KS KSNW

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Ty	pe Spots Amount
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/28/20         10/04/20         M         1         \$400.00         0.00	
24 Multi 09/26/20 09/26/20 Sa 5-530p CM 5-530pS- :30 1 \$170.00 P4 0.00 N	1 \$170.00
Channels : KSNC,KSNG,KSNL,KSNW Sa 5-530p	
Jeopardy	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/21/20         09/27/20        S-         1         \$170.00         0.00	
25 Multi 09/23/20 09/23/20 KSN News at Five CM 5-530pm W :30 1 \$500.00 P4 0.00 N	1 \$500.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Five	
KSN News	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/21/20 09/27/20 W 1 \$500.00 0.00	
26 Multi 09/25/20 09/25/20 KSN News at Five CM 5-530pm F :30 1 \$500.00 P4 0.00 N	1 \$500.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Five	
KSN News	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/21/20 09/27/20F 1 \$500.00 0.00	
27 Multi 09/29/20 09/29/20 KSN News at Five CM 5-530pm -T :30 1 \$500.00 P4 0.00 N	1 \$500.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Five	
KSN News	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/28/20 10/04/20 -T 1 \$500.00 0.00	
28 Multi 09/26/20 09/26/20 Sat KSN News at Six CM 6-630pmS- :30 1 \$400.00 P4 0.00 N	M 1 \$400.00
Channels : KSNC,KSNG,KSNL,KSNW Sat KSN News at Six	
KSN News	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/21/20 09/27/20S- 1 \$400.00 0.00	
29 Multi 09/27/20 09/27/20 Sun KSN News at Five CM Sun KSN News atS :30 1 \$250.00 P4 0.00 N	M 1 \$250.00
Channels : KSNC,KSNG,KSNL,KSNW Sun KSN News at Five	
KSN News	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/21/20         09/27/20        S         1         \$250.00         0.00	
30 Multi 09/23/20 09/23/20 M-F 630-7p CM 630-7pm W :30 1 \$800.00 P4 0.00 N	M 1 \$800.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	
Wheel of Fortune	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/21/20         09/27/20         W         1         \$800.00         0.00	
31 Multi 09/24/20 09/24/20 M-F 630-7p CM 630-7pm T :30 1 \$800.00 P4 0.00 N	M 1 \$800.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	
Wheel of Fortune	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/21/20         09/27/20        T         1         \$800.00         0.00	
32 Multi 09/28/20 09/28/20 M-F 630-7p CM 630-7pm M :30 1 \$800.00 P4 0.00 N	M 1 \$800.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	
Wheel of Fortune	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/28/20         10/04/20         M         1         \$800.00         0.00	
33 Multi 09/29/20 09/29/20 M-F 630-7p CM 630-7pm -T :30 1 \$800.00 P4 0.00 N	M 1 \$800.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	
Wheel of Fortune	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/28/20         10/04/20         -T         1         \$800.00         0.00	

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Order / Rev: A2677797 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27074432 Product Desc: Candidate Wichita KS KSNW

Ln Ch Start End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Channels : KSNC,KSNG,KS	•										
Wheel of Fortune	Sa 630-7p										
Start Date End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 09/21/20 09/27/20	S-	1	\$400.00	0.00							
35 Multi 09/23/20 09/23/20 Channels : KSNC,KSNG,KS	SNL,KSNW	CM	10:35p-11:3	35pm	W	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Tonight Show-NBC	Tonight Show/Jimm	y Fallon									
Start Date End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 09/21/20 09/27/20	W	1	\$280.00	0.00							
36 Multi 09/24/20 09/24/20 Channels : KSNC,KSNG,KS	•	СМ	10:35p-11:3	35pm	- T	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Taninht Chaus NDC	Tonight Show/Jimm	y Fallon									
Tonight Show-NBC Start Date End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 09/21/20 09/27/20	T	1	\$280.00	0.00							
37 Multi 09/25/20 09/25/20	Tonight Show	CM	10:35p-11:3	35pm	F	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channels : KSNC,KSNG,KS											
Tonight Show-NBC	Tonight Show/Jimm	y Fallon									
Start Date End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 09/21/20 09/27/20	F	1	\$280.00	0.00							
38 Multi 09/28/20 09/28/20		CM	10:35p-11:3	35pm M-		:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channels : KSNC,KSNG,KS	SNL,KSNW Tonight Show/Jimm	v Follon									
Tonight Show-NBC	Tonight Show/Jimin	y Fallon									
Start Date End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 09/28/20 10/04/20	M	1	\$280.00	0.00							
39 Multi 09/29/20 09/29/20	•	CM	10:35p-11:3	35pm - T		:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channels : KSNC,KSNG,KS	Tonight Show/Jimm	v Fallon									
Tonight Show-NBC		,									
Start Date End Date		pots/Week	Rate	Rating							
Week: 09/28/20 10/04/20	- T	1	\$280.00	0.00				0 40 00 D 4	0.00.1114	_	0.40.00
40 Multi 09/24/20 09/24/20 Channels : KSNC,KSNG,KS		СМ	430-5am		- T	:30	1	\$40.00 P4	0.00 NM	1	\$40.00
	Kansas Today										
News											
Start Date End Date Week: 09/21/20 09/27/20	<u>Weekdays</u> <u>S</u> T	pots/Week	Rate	Rating							
Week: 09/21/20 09/27/20 41 Multi 09/28/20 09/28/20		CM	\$40.00 8-9am	0.00 M		:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channels : KSNC,KSNG,KS		Civi	J-Jaili	1 <b>v1</b> -	<b></b>	.50	'	Ψ210.0014	O.OO INIVI	'	Ψ210.00
	Today Show 8-9am										
Today Show (8-9am)	Wookdows	noto/\// = = !-	Dota	Dotin -							
<u>Start Date</u> <u>End Date</u> Week: 09/28/20 10/04/20	<u>Weekdays</u> <u>S</u> M	pots/Week 1	<u>Rate</u> \$270.00	Rating 0.00							



125 West 55th St New York, NY 10019 Contract # 27074432 Changes as of: 9/29/2020 at 4:51 PM Version: Highlighting Revision 2

Agency: STRATEGIC MEDIA SERVICES Advertiser: Kansans for Marshall Market: Wichita Total \$: \$11,880.00

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 38 DRIVE

SUITE 400 Agency Order #: 9979557 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP: 20009

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2677797

 202-872-5880
 202-872-5880

Separation:

								9/23 - 9/29							Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29		Spots	\$	CPP*	GRP*
1	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00			0	1	0	0	0	1	0		2	\$700.00	\$0.00	0.0
REV- 2	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$270.00	0	30	0	0	1 ▶ 0	0	0	0	1		1	\$270.00	\$0.00	0.0
3	Sa 6a-8a		Kansas Today Weekend	\$100.00	0	30	0	0	0	1	0	0	0		1	\$100.00	\$0.00	0.0
4	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
5	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
6	Su 10:30a-11a		KC End Zone	\$100.00	0	30	0	0	0	0	1	0	0		1	\$100.00	\$0.00	0.0
REV- 7	W-F,M-Tu 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	1	1	1 • 0	0	0	1	1		4	\$680.00	\$0.00	0.0
8	W-F,M-Tu 12:30p-1p		Good Day Kansas	\$140.00	0	30	1	1	1	0	0	1	1		5	\$700.00	\$0.00	0.0
9	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	0	30	0	0	1	0	0	0	1		2	\$600.00	\$0.00	0.0
10	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	0	30	0	1	0	0	0	1	0		2	\$800.00	\$0.00	0.0
11	Sa 5p-5:30p		Jeopardy	\$170.00	0	30	0	0	0	1	0	0	0		1	\$170.00	\$0.00	0.0
12	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	1	0	1	0	0	0	1		3	\$1,500.00	\$0.00	0.0
13	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
14	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
15	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	0	0	0	1	1		4	\$3,200.00	\$0.00	0.0
16	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
17	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
18	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
19	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
20	W-F,M-Tu 10:35p-11:37p	)	Tonight Show-NBC	\$280.00	0	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0

Con Type: POLITICAL/VOTE



125 West 55th St New York, NY 10019 Contract # 27074432 Changes as of: 9/29/2020 at 4:51 PM Version: Highlighting Revision 2

CPE: 560/646/7549 Flight: 9/23/20 - 9/29/20 Station: KSNW Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA Advertiser: Kansans for Marshall Market: Wichita Total \$: \$11,880.00

Agency: STRATEGIC MEDIA SERVICES

1911 NORTH FT MYER

Advertiser: Kansans for Marshall Market: Wichita

Total \$: \$17

Office: WASHINGTON

Total Spots: 38

DRIVE
SUITE 400 Agency Order #: 9979557 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP: 20009

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2677797

 202-872-5880
 202-872-5880

Separation:

								9/23 - 9/29				/29	Total	Total				
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29		Spots	\$	CPP*	GRP*
	W 7p-8p		AGT	\$800.00			0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
22	M-F 4:30a-5a		News	\$40.00	0.0	30	0	1	0	0	0	0	0		1	\$40.00	\$0.00	0.0
23	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$270.00	0.0	30	0	0	0	0	0	1	0		1	\$270.00	\$0.00	0.0
					TO	TALS:	5	7	4	5	3	7	7		38	\$11,880.00	\$0.00	0.0



125 West 55th St New York, NY 10019 Contract # 27074432 Changes as of: 9/29/2020 at 4:51 PM Version: Highlighting Revision 2

CPE: 560/646/7549 Flight: 9/23/20 - 9/29/20 Station: KSNW

Agency: STRATEGIC MEDIA Advertiser: Kansans for Marshall Market: Wichita Total \$: \$11,880.00 SERVICES

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 38

DRIVE
SUITE 400 Agency Order #: 9979557 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP:

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2677797

 202-872-5880
 202-872-5880

Separation:

20009

# Special Instructions

	Order Level Comments										
Date/Time	Added by	Comment									
09/24/20 1:45 PM	Patty Sparkman	Due to special report - please accept MG offer asap. Thank you.									

Competitive Information			
Market Budget:	\$12,325		
KSNW Share:	100%		
Comment:			
	Competitive Unknown		

Daypart Summary							
Day/Time	% Distrib	Spots	Dollars	CPP	GRP		
	100%	38	\$11,880.00	N/A	0.0		
Total	100%	38	\$11,880.00	N/A	0.0		

Monthly Summary					
Month	Spots	Dollars			
2020-Sep	24	\$7,010.00			
2020-Oct	14	\$4,870.00			
Total	38	\$11,880.00			

Con Type: POLITICAL/VOTE

	Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/20 4:51 PM	KELLY JOHNS	Revised		2	\$-440.00	\$11,880.00	Changes: Total Spots from 40 to 38, Calculated Dollars from \$12,320.00 to \$11,880.00, Origuser Entered Dollars from \$12,325.00 to \$12,320.00, User Entered \$ from \$12,320.00 to \$11,880.00, Total \$ from \$12,320.00 to \$11,880.00. 2 buylines added or modified.
Makegood 1	9/24/20 1:45 PM	Patty Sparkman	Confirmed	1	1	\$0	\$12,320.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	9/22/20 10:11 AM					\$0	\$0	
Pevision	0/22/20 10:03 AM	KELL A TOHNS	Confirmed		5	\$-5.00		Changes: Calculated Dollars from \$12,325.00 to \$12,320.00, Total Spots from 45 to 40, Demo Meta to [R16], Origuser Entered Dollars to \$12,325.00, User Entered \$ from \$0.00 to \$12,320.00, Total \$ from \$12,325.00 to \$12,320.00. 11 buylines added or modified
Revision	9/22/20 10:03 AM		1		5	\$-5.00	\$12,320.00	modified.
New	9/22/20 9:55 AM	KELLY JOHNS	New	45		\$12,325.00	\$12,325.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.